

INFORMATION CLAUSE IN CONNECTION WITH CONDUCTING MARKETING ACTIVITIES



IN ACCORDANCE WITH THE ART. 13 SEC. 1 AND SET. 2 OF THE GENERAL REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL (EU) 2016/679 OF 27 APRIL 2016 ON THE PROTECTION OF INDIVIDUALS WITH REGARD TO THE PROCESSING OF PERSONAL DATA AND ON THE FREE MOVEMENT OF SUCH DATA AND THE REPEAL OF DIRECTIVE 95/46/EC (GDPR), WE INFORM AS FOLLOWS:

1. Personal data Administrator

The Administrator of your personal data is: **Przedsiębiorstwo SIMET Spółka Akcyjna with its registered office in Jelenia Góra, address: Al. Jana Pawła II 33, 58-506 Jelenia Góra**, entered into the Register of Entrepreneurs held by the District Court for Wrocław-Fabryczna, IX Commercial Division of the National Court Register under KRS number 0000032994, REGON (National Official Business Register): 230436742, NIP (Fiscal Code): 6112112204, (hereinafter referred to as: "Administrator").

2. Contact with the personal data Administrator

You can contact us in the following way:

- e-mail: rodo@simet.com.pl;
- written contact at the address: 58-500 Jelenia Góra, Al. Jana Pawła II 33.

3. Purposes of personal data processing and legal basis for processing

The Administrator will process your personal data presented in the appropriate form in order to conduct direct marketing activities, consisting in sending commercial information to the e-mail address or telephone number you have provided by means of electronic communication, in accordance with the Act of July 18, 2002 on the provision of electronic services (i.e. Journal of Laws of 2020, item 344), i.e. in the form of e-mails or text messages. The legal basis for data processing is your consent to conduct direct marketing activities, consisting in sending commercial information to the e-mail address or telephone number you have provided by means of electronic communication, i.e. Art. 6 sec. 1 point a) of the GDPR and the legitimate interest of the Administrator in the field of marketing activities, i.e. Art. 6 sec. 1 point f) GDPR.

Based on your personal data, the Administrator **will not** make automated decisions, including the decisions resulting from profiling.

4. Categories of personal data

To the extent specified in point 3 above, the following personal data provided in the form will be processed (name, surname, e-mail address or telephone number, industry sector).

5. Personal data retention period

Your personal data will be stored for the period necessary to pursue claims by the Administrator in connection with the concluded civil law contract or to defend against claims addressed to the Administrator in the aforementioned scope, on the basis of the generally applicable laws, including limitation periods.

6. Recipients of personal data

We will transfer your personal data to:

- contractors, clients and suppliers of the Administrator with whom you have contact;
- entities processing personal data on behalf of the Administrator, such as IT service providers and other service providers. Such entities process data to the extent necessary and only in accordance with our instructions.

7. Data transfer outside the European Economic Area:

Currently, we do not transfer your data outside the European Economic Area. If it is necessary in connection with the services provided to the Administrator by third parties referred to in the paragraph above, we reserve the right to transfer your personal data to the recipients located outside the European Economic Area and the European Union. We guarantee that the transfer will always be carried out in accordance with the applicable provisions on the protection of personal data and an appropriate level of protection of your data will be ensured.

8. Rights related to the processing of personal data

You have the following rights related to the processing of personal data:

- 1) the right to withdraw your consent to the processing of your personal data,
- 2) the right to access your personal data,
- 3) the right to request rectification of your personal data,
- 4) the right to request the deletion of your personal data,
- 5) the right to request limitation of the processing of your personal data,
- 6) the right to object to the processing of your data due to your specific situation – in cases where we process your data on the basis of our legitimate interest,

To exercise the above presented rights, please contact us (contact details are included in point 2 above).

Right to withdraw consent

To the extent that your data are processed by us solely on the basis of your consent, you have the right to withdraw your consent to data processing at any time. The withdrawal of consent does not affect the lawfulness of the processing that was carried out on the basis of your consent before its withdrawal. You can withdraw your consent by contacting us (contact details are included in point 2 above).

The right to submit a complaint with the authority

In addition, you also have the right to submit a complaint with the supervisory body dealing with the protection of personal data, i.e. the President of the Office for Personal Data Protection with its registered office at ul. Stawki 2 in Warsaw (postal code: 00-193).